



Transform Distribution into Execution **EXCELLENCE**

Ailet gives distributors real-time execution intelligence across every store in their network.

You act as the bridge between brands and retail, responsible for shelf presence, promotions, field teams, and sell-out performance. Ailet gives you the data layer to manage all of it, prove it to your brand partners, and grow your business.



THE PROBLEMS AILET SOLVES, AND THE REVENUE IMPACT

Every inefficiency in execution translates directly into lost revenue.



FULL IN-STORE VISIBILITY - IN REAL-TIME

Know exactly what's happening on the shelf, at any moment, in any store.

- Real-time visibility of product presence and availability
- Immediate detection of out-of-stocks (OSA)
- Continuous validation of planogram compliance
- Faster response before sales are impacted

Protect revenue, reduce lost sales, and ensure consistent execution across all stores



HIGH PERFORMANCE FIELD TEAMS

Transform your field team into a measurable, efficient execution engine.

- Photo-based validation of every store visit
- Automated corrective actions are sent instantly
- Clear KPIs per promoter, store, and region
- Elimination of manual processes and reporting

Higher productivity, stronger accountability, and lower operational costs



DATA DRIVEN VALUE FOR VALUE TO BRANDS

Position yourself as a strategic partner, not just a distributor.

- Structured execution reports with real data
- Visual proof from the shelf (photos + insights)
- Performance tracking across time and regions
- Stronger support for commercial discussions

Better negotiations, increased trust, and long-term brand partnerships





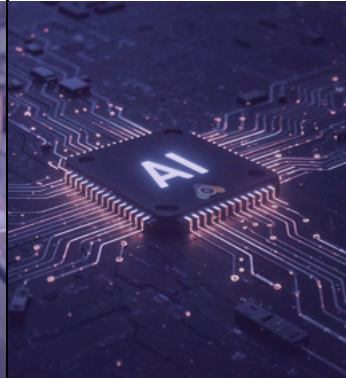

PERFECT PRODUCT EXECUTION

Ensure every launch reaches the shelf, and performs from day one.

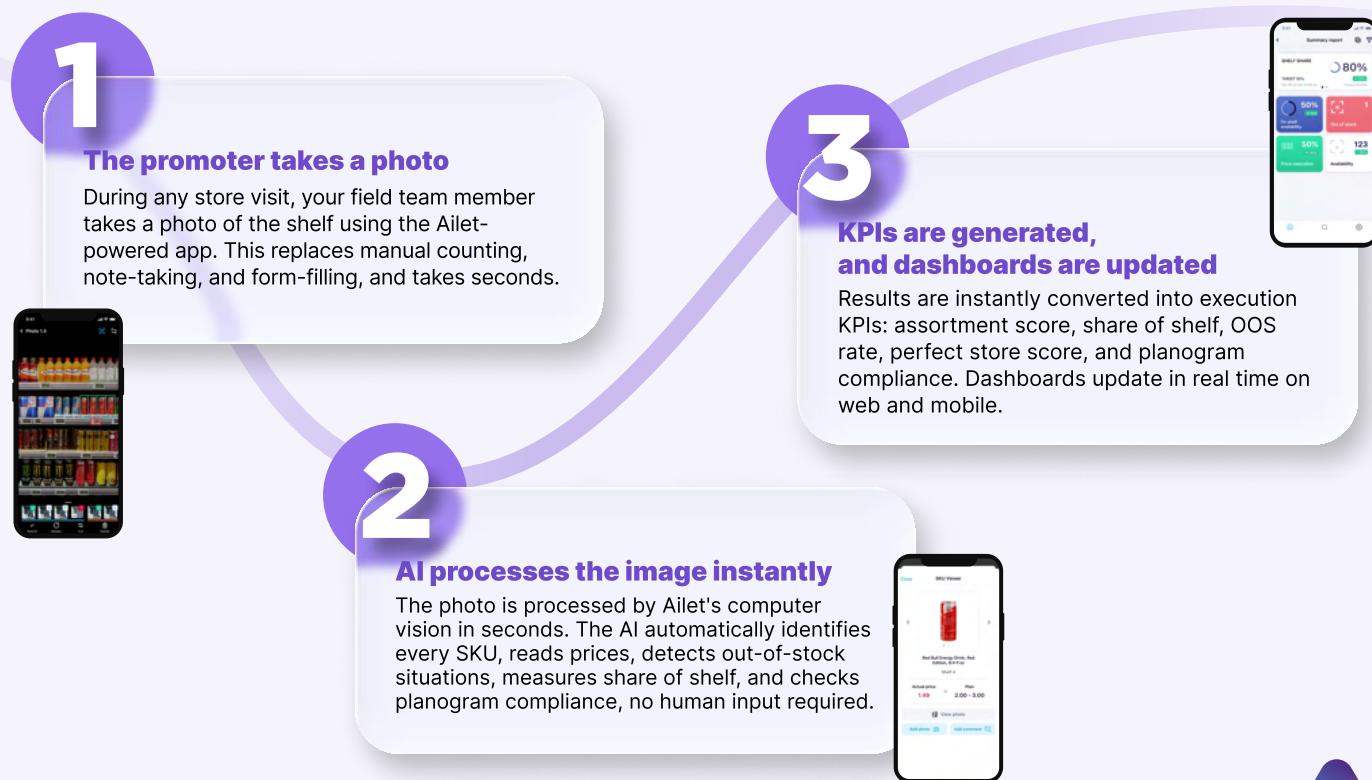
- Real-time visibility of new SKU placement
- Immediate tracking of launch progress across stores
- Early identification of gaps and corrective actions
- Consistent execution across all regions

Faster adoption, stronger sell-out, and higher success rate for launches



OOS REDUCTION	AUDIT TIME	LAUNCH COMPLIANCE	BRAND RETENTION
8% → 3%	Hours → Minutes	+40% faster	Data = Contracts
Across a mid-size network, that single improvement translates into millions in recovered revenue per year.	Field teams spend more time executing and less time on manual reporting.	New SKU placement confirmed in real time. Faster launches = faster revenue activation.	Distributors with execution proof retain brand partnerships and negotiate better terms.
			

HOW IT WORKS - THREE STEPS, STARTING WITH A PHOTO



Brand Relationships: From Vendor to Strategic Partner

Distributors using Ailet strengthen their position with brand partners by bringing visibility and data into every conversation. With clear execution metrics and visual proof from the shelf, they can:

- Demonstrate performance with confidence
- Support negotiations with data, not assumptions
- Build stronger, longer-term partnerships with brands

Every execution gap costs you **MONEY**.
Ailet helps you get it back.

Real numbers. Real impact.
Starting with your first store visit.

Execution quality is not just an operational metric; its a direct driver of revenue.

These are the measurable outcomes distributors achieve with Ailet.



FROM OPERATIONAL GAPS TO GROWTH ENGINE

With Ailet, execution becomes a competitive advantage, driving revenue, improving efficiency, and strengthening your role in the value chain.

BOOK A DEMO

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